

PRISER 2010 - ekstrabladet.dk

Ejerskaber			
Type	Format	Placering	kr./24 timer
Portal, expande (wallpaper)	936x180/936x90 & 150x600 (i hver side)	Forside	150.000
Portal, expande	936x180/936x90 & 150x600 (i hver side)	Forside	140.000
Top & vinkel (expande)	930x180/930x90 & 300x600	Forside	120.000
Top & vinkel	930x180/930x90 & 300x600	Forside	100.000
Top & vinkel (expande)	930x180/930x90 & 300x600/70x728	Nyheder inkl. 112; Sport inkl. Fodbold; Flash	60.000
Top & vinkel	930x180/930x90 & 300x600/70x728		50.000
Top & vinkel (expande)	930x180/930x90 & 300x600/70x728	kup!; Biler; Ferie	40.000
Top & vinkel	930x180/930x90 & 300x600/70x728		35.000
Follow	300x728	Forside	85.000

FORSIDEN				
Type	Format	Placering	CPM	kr./24 timer
Monster	930x90 - 930x600	Placering 1, Forsiden	120	80.000
Monster	930x90 - 930x600	Placering 2, Forsiden	100	60.000
Monster	930x90 - 930x600	Placering 3, Forsiden	90	40.000
Monster	930x180	Placering 4, Forsiden	70	

WebTV			
Type	Format	Placering	CPM
Preroll + companion banner	15 sek. (+300x250)		160
Preroll + companion banner	15-20 sek. (+300x250)		187
Overlay + companion banner	400x50 (+300x250)		107

ROS			
Type	Format	Placering	CPM
Monster top + vinkel	930x180 & 300x600/70x728		80
Monster top + artikel	930x180 & 300x250		60
Artikel top	300x250	Placeret	50
Artikel	300x250		40
Right 1-5	300x250/300x600/140x350/280x80		15

Sponsorater			
Type	Format	Placering	kr./måned
Minibanners	280x80	Placering 1, Forsiden	130.000
Minibanners	280x80	Placering 2, Forsiden	75.000